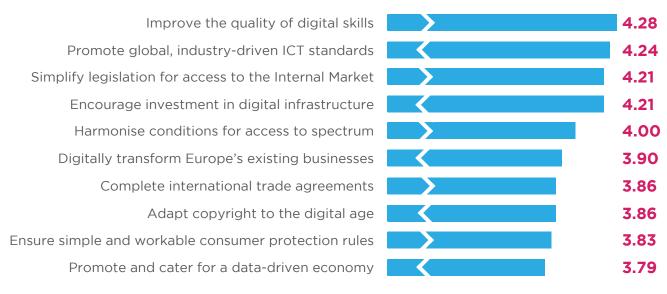
## survey summary



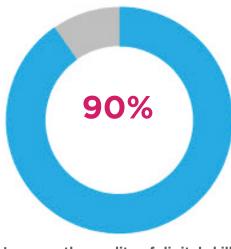
We asked our members to rate the impact (from low, 1 to very high, 5) of these possible measures on achieving DIGITALEUROPE's vision:

A European Union that nurtures and supports digital technology industries, and that prospers from the jobs we provide, the innovation and economic benefits we deliver and the societal challenges we address.



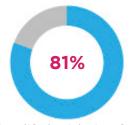
## Percentage of respondents who thought these measures would have "high" or "very high impact"

\*31 DIGITALEUROPE members responded to this mini-survey in February 2015

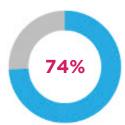


Improve the quality of digital skills

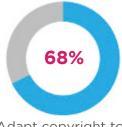




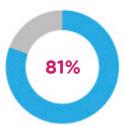
Simplify legislation for access to the Internal Market



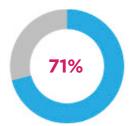
Promote global, industry-driven ICT standards



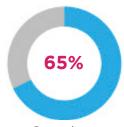
Adapt copyright to the digital age



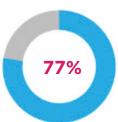
Encourage investment in digital infrastructure



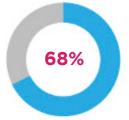
Digitally transform Europe's existing businesses



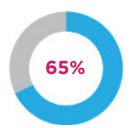
Complete international trade agreements



Promote and cater for a data-driven economy



Support digital entrepreneurship



Employ the innovation principle